Cora Foxx
Interaction design leader

EXPERIENCE

Google Chat | Lead Interaction Designer | Spaces
DEC 2021 – ONGOING

Serving as the interaction design lead for Google Chat's Spaces, a large-scale enterprise chat productivity platform. Successfully designed and launched numerous high-value features, including announcements, scaling up to 500K participants, moderation, settings, and others. Additional accomplishments encompass information architecture refinement, strategic leadership, team-wide sprint facilitation, mentorship, and the creation of a competitive testing program.

Google Classroom | Lead Interaction Designer
APR 2019 – MAY 2021

Led interaction design efforts and played a pivotal role in product decision-making during the COVID-19 surge in online learning, supporting the growth to 3X global cross-platform users in a matter of months. Managed design resource allocation and prioritization for a team of three designers. Owned the interaction design of multiple features, including Google Meet integration, design system overhaul implementation, gradebook improvements, grading periods, and more.

Contributed to the community by speaking at [CNBC India's ed-tech summit](), volunteering as a mentor with NYDOE, and participating as a guest on the ['UX of EdTech' podcast]().

Viacom | Lead Product Designer
AUG 2016 – DEC 2017

Led UX design for Viacom's Content Management System redesign, enhancing the user experience for a critical enterprise product used by digital producers across 100+ brands. Internationalized the product for distribution in 160 countries. Drove the implementation of a multi-product Design System, defining processes for continued iterative expansion of components, documentation, and ensuring cross-product alignment.

SKILLS

Design

Leadership

Strategy

Mentorship

iOS/Android app design

Responsive web design

Prototyping

User testing

Sprint facilitation

Art direction

Motion graphics animation

Illustration

Branding

Research and analysis

Video direction & editing

SOFTWARE

Figma

After Effects

Photoshop

Illustrator

Premiere

Sketch

Bustle | Designer, Director Of UX
JAN 2015 – JAN 2016

Designed, prototyped, user-tested, and iterated the design of a high-traffic news media site content management system and consumer-facing applications. Launched an iOS App with UX and UI design that earned the distinction of 'Best New Apps' by the App Store. Contributed to UX and visual design for numerous features, including a media picker, zen writing tool, CMS product launch, and gamified quiz experiences.

PledgeMusic | Lead Visual Designer
SEPT 2013 – JAN 2015

Served as the Visual and UI Designer for an artist-focused digital music marketplace. Developed responsive experiences connecting artists and fans, with a focus on designing and implementing critical user journeys such as checkout and signup. Also, provided art direction for marketing, promotional materials, and media content.

CONSULTING

Creative services, including interaction design, UX strategy, branding, video direction, animation, illustration, print design, and more for clients such as WeWork, Alternative Tentacles, Normal, Verbos Electronics, Adidas, A/B, Madison Ave Couture, Avant Ski, and others.

AKQA for client Verizon | Senior UX Designer
Led UX design for Verizon App and Web features, including an AI chatbot consumer support interface. Conducted organizational process audits and competitive analyses.

iCrossing/Hearst for client MFS
Provided UX strategy for a corporate investment bank, including user flow and IA mapping for mutual fund investment discovery and user growth.

UX Design Collective for client Boston Transit Authority
Created wireframes for institutional purchasing workflows.

Tigerspike for client Autozone
Implemented UXD and visual design for shopping, cart, and checkout.

HONORS

'Best New Apps'
in the App Store for
Bustle App

Nominated for '50 Books 50 Covers' book design award by Design Observer

Recognized by Magic Leap as an innovative AR product designer

VR/AR Global Summit PitchFest finalist

INTERESTS

Painting

Hiking

Film

Animation

Music

Travel

Illustration

Printmaking

Gardening

EDUCATION

Academy of Art University
BFA Motion Pictures &
Television
Design Concentration